

B.B.A. Semester - 3 (CBCS) Examination
Oct/Nov - 2022 (OLD COURSE)
ENTREPRENEURSHIP DEVELOPMENT(CORE)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Q.1 What is Strategic Planning? Explain Strategic Planning Process. (14)

OR

Q.1 Explain the concept of Franchising. Explain Merits and Limitations of Franchising.

Q.2 What is Creativity? Explain Organizational Actions to Enhance Creativity? (14)

OR

Q.2 Explain the concept of Social Entrepreneurship. Explain the Characteristics and Role of Social Entrepreneur.

Q.3 What is Family Business? Explain the causes of Conflicts and its Resolutions in Family Business. (14)

OR

Q.3 Discuss the Women's Issues in the Family Business. Also discuss the Need to Change in Family Business System.

Q.4 What is Financial Management? Explain the Traditional Sources of Financing. (14)

OR

Q.4 Explain Various Government Financial Support to Entrepreneurs?

Q.5 **Write Short Notes. (Any Two)** (14)

1. District Level Start-up Programmes by Government
2. Evaluation of EDP
3. The Indian EDP Model
4. Relevance and Achievements of EDP
5. Entrepreneurship Courses by Government
